

# Next generation BSS

Delivering omnichannel commerce





## Transformational customer-centric buying journeys

Guided & assisted selling to maximize upsell & cross-sell and promotions.



## Omnichannel orders managed in the cloud

Launch products quickly & eliminate double keying.

## Configure Price Quote (CPQ)

Empower sales teams, partners and customers to configure sophisticated product sets and bundles using data, pricing and business rules defined by you. Get visibility and control of how your products are configured and quoted. Sell more through guided and assisted selling across any channel and close deals quickly through automated click approve functionality.

## Contract Lifecycle Management

Close deals quicker and reduce admin time with Salesforce native Contract Lifecycle Management (CLM). Automate the creating, review and approval of contracts, providing a fast and auditable contract management process. CLM will improve the accuracy of contracts with a guided authoring and editing process resulting in a more responsive customer experience that leads to increased conversion rates and happier customers.

## Order Management

CloudSense Order Management gives you the power to deliver every order quickly and effectively. Without a joined up commerce platform a disconnect between selling and delivering is created. Create an automated joined up experience for your customers and manage ongoing services and subscriptions through effectively navigating the changes between services over time. This ability to cleanly deliver on new orders and MACO requests maximizes customer lifetime value.

## Product Catalog

Accelerate innovation with a single shared product catalog in the cloud. Supporting new products and complex propositions couldn't be easier. Launch on any channel, configuring new product lines by rules and not code. Increase your go to market speed and unlock additional revenue opportunities with a single product catalog while improving order management efficiency.

## Mobile App

Sell everywhere with CloudSense Anywhere, the CPQ and Contract Lifecycle Management mobile app. Transform your field sales with a modern customer experience. Guide your sales teams in creating quotes and capturing contract signatures regardless of whether they have an internet connection or not.

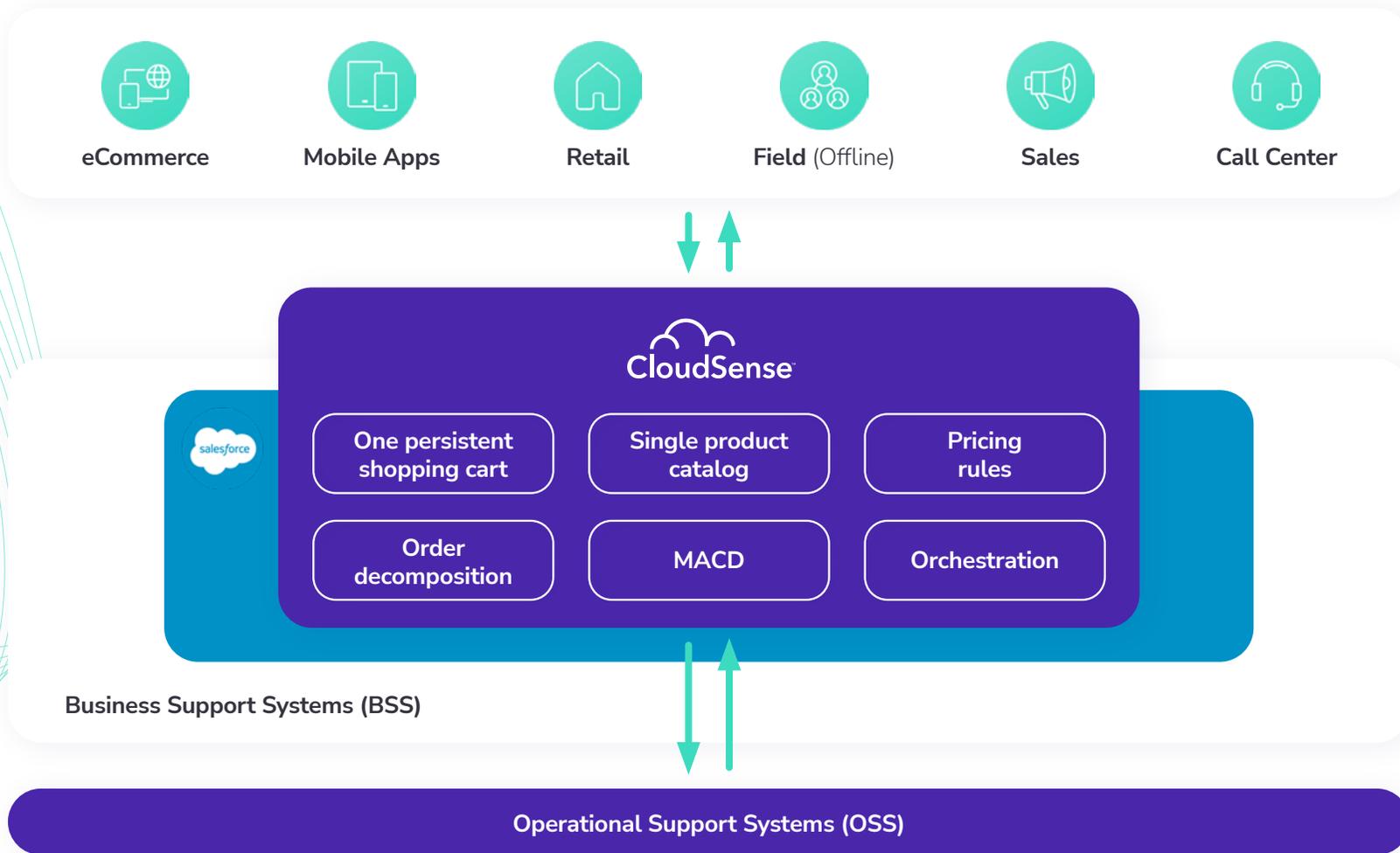
## Omnichannel

Deliver a better buying experience on the phone, face to face, online or instore by providing a powerful shopping cart that seamlessly connects all your sales channels and Salesforce. The unification of all your channels will improve customer conversion and create a fluid customer journey. Connect into your existing content management system and business apps to leverage your investment and provide a best-in-class solution.



CloudSense is a proud recipient of a 2022 CPQ Gold Medal rating from the Info-Tech Research Group

[Learn more](#)



### Benefits

- Customer stickiness
- Shorter sales cycle
- Unified channels
- Managed MACO
- Automated order management
- Reduced errors
- Quicker launches
- Less churn
- Efficient processes
- Frictionless sales

## CloudSense operates all over the world



Since 2009 CloudSense has been helping ambitious services enterprises to thrive in a digital-first economy by transforming sales to increase productivity and grow profitability.

A 350+ expert team of CloudSense solutions consultants, business professionals and engineers support our growing global community of customers across four continents. Leading communications and media providers including BT, Telstra, Informa and Spotify use CloudSense's portfolio of applications to streamline the entire customer lifecycle, providing a better customer experience while improving business performance.

**To learn more about how CloudSense's CPQ and Order Management solutions can help your business deliver sales transformation, speak to one of our experts today.**

Get in touch



[cloudsense.com](https://cloudsense.com)



[info@cloudsense.com](mailto:info@cloudsense.com)



[cloudsense-ltd](https://www.linkedin.com/company/cloudsense-ltd)